

**Westfield River Canoe Club** Announces



The 61<sup>st</sup> running of the  
Westfield River Wildwater Races

April 19, 2014

Sponsorship and Advertising Opportunities in the  
Souvenir Booklet are available now!

Sponsorship Opportunities are available at \$50-\$400 levels,  
First Come, First Served – Prior Year Sponsors Have First Option  
for their slot the following year.

Sponsorships also include your additional listing  
on Page Three for even higher visibility!

Advertising Ranges \$30-\$500, depending on size and placement:  
Map Sponsorship-Inside Front Page \$500  
Other Inside Advertising \$30 (1/8 page) to \$190 (Full page)  
Back Cover (Full page) \$400  
Inside Back Cover (Full page) \$350

Contact Linda Hamlin: [lindahamlin@netscape.net](mailto:lindahamlin@netscape.net)  
or (413) 667-3346 to reserve your space today!

Booklet Deadline March 8, 2014